

## **Tasty Orchard Develops First & Only Real Fruit Mixers**

*Beverage company launches line of real fruit mixers with eye-catching campaign*

**Baltimore, MD, November 14, 2023** – Tasty Orchard, a bold new beverage company is revolutionizing the taste, and recipe, for sparkling water. Made with simple ingredients, like real fruit concentrates and botanicals, the real fruit mixers provide a fresh and healthy alternative for soda drinkers and the health conscious. The product launch coincides with a retail campaign into specialty grocery retail locations.

Tasty Orchard believes the flavors in your sparkling water should be as real and natural as the water it's made from, which is why every bottle is jam packed with real fruit – not fruit extracts or synthesized fruit flavors – but real fruit. Available in grapefruit, pineapple, orange, lime, lemon and passion fruit. Tasty Orchard has no sugar added, no artificial flavors, and no sweeteners whatsoever.

“We live in a world where people are increasingly conscious of the food they eat and the things they put in their bodies,” said Bobby Gattuso, Founder of Tasty Orchard. “Healthy and tasty beverages shouldn't be mutually exclusive. We set out to create a natural and healthy solution without sacrificing an ounce of flavor by developing a method of real fruit infusion.”

Like the ingredients they use, Tasty Orchard real fruit mixers are simple and fun to use, and work great with everything from a sodastream to a store bought can of sparkling water. Just add a few tasty splashes to a glass and follow with your favorite sparkling water, and watch as the unmistakable blend of real fruit and natural botanicals infuse instantly with crisp, invigorating fruit flavor.

Tasty Orchard's journey began under the name Hop Theory, and developed a successful line of beer-enhancing sachets that use a patent-pending method for infusion akin to dry-hopping. Despite the name change, Tasty Orchard still believes cocktails should be tasty too. Each of the four mixers the company developed pair equally as well with a handcrafted mojito, cosmo, or mimosa. Mixed with a cocktail, a few splashes create a bubbly fruit effervescence that is subtle, sweet, and smooth.

Each real fruit mixer provides an innovative, all natural solution for consumers to create and customize spectacularly tasty and healthy drinks. Every flavor is less than 15 calories per serving and is classified as gluten free, vegan and non-GMO product.

Discover a world of simply better sparkling water at [www.tastyorchard.com](http://www.tastyorchard.com), or find a retailer near you for their entire real fruit mixer product line.